**praveen M**

864,east Strt,

Sarathi nagar,

Mogapaur, **E-mail :**drethixpraveen@gmail.com

Thanjavur-15 **Mobile :**9360976726

**Objective:**

To work in a healthy, innovative and challenging environment extracting the best out of me, which is conductive to learn and grow at professional as well as personal level thereby directing my future endeavors as an asset to the organization.

**Experience:**

**Ethix Industries Private Ltd,Chennai.**

Duration 10 Months(October 2020 to July 2021)

Designation : Ecommerce(Product Checking And Order Processing)

* Assisted marketing team with devolping and implementing social media startegies
* Maitained Strong social media and brand presence across Twitter Facbook and Instagram.
* Utilaized socialmediaanalytical tools
* Devolped online marketing campaign, effectively increasing followers
* Successfully spearhead campaigns on socialmedia platforms including Facebook.

**HATHWAY CABLE AND DATACOM LIMITED**

**Chennai**

Duration 1 Year 02 Month (April 2019 to August2020)

Designation: Sales Executive

**HDFC BANK**

**Mayiladuthurai Branch**

Duration 9 Months(June 2018 to March 2019)

Designation: Sales Executive (Forex Card&Credit card section & Account opening)

**Education:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **College Name** | **Year of Passing** | **Percentage** |
| MCA | Annai group of institution, kumbakonam. | 2017 | 72% |
| BCA | RDB arts and science college,  Papanasam. | 2015 | 75% |
| HSC | Oriental Higher Sec School,  Kumbakonam. | 2012 | 60% |
| SSLC | Town Higher Sec School,  Kumbakonam. | 2010 | 77% |

**Software Exposure:**

**Operating System** **:** Windows XP, Windows 7.

**Program.Lang :** C, Java, Html.

**Participation and Certification:**

* Successfully finished the CIDC land survey in the Year of 2013.
* Successfully finished the System Hardware course in the Year of 2017.

**Personal Skills:**

* Good Decision Maker
* Marketing Analysis
* Social media management
* Reliable, Sincere and Positive Attitude
* Learning New Things and Innovative Things
* Time Management

**Personal Profile:**

Date of Birth : 02/01/1995

Father’s name : K.Muralidharan

Mother Name : M.Kala

Gender : Male

Marital Status : Single

Languages Known : English, Tamil

**Declaration:**

I consider myself familiar with Information technology aspects. I am also confident of my ability to work in a team. I hereby declare that the information furnished above is true to the best of my knowledge

**Date:** Yours Sincerely

**Place:**Kumbakonam **(M.PRAVEEN)**